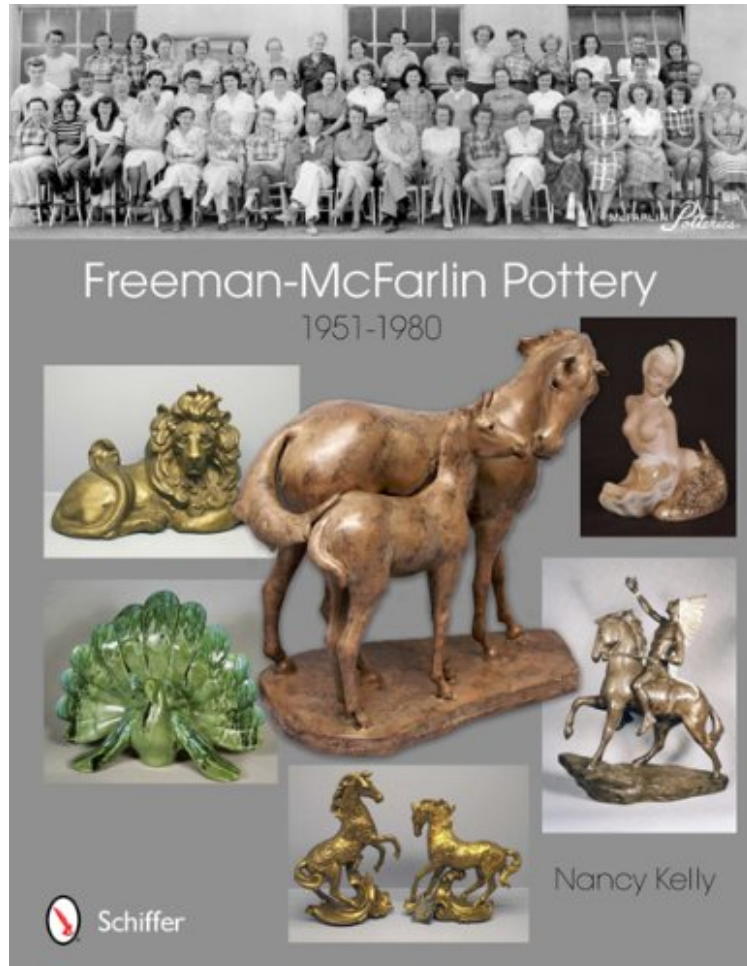


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Freeman-McFarlin Pottery: 1951-1980

Nancy Kelly

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Nancy Kelly : Freeman-McFarlin Pottery: 1951-1980 before purchasing it in order to gage whether or not it would be worth my time, and all praised Freeman-McFarlin Pottery: 1951-1980:

0 of 0 people found the following review helpful. Very fine book. Finally found what I was looking for ...By joyce samuel Very fine book. Finally found what I was looking for only no price suggestion. 0 of 0 people found the following review helpful. What's With the Figurines? By penstemaniac Insufficient attention paid to vases and other "utilitarian" wares and too much to figurines. 1 of 1 people found the following review helpful. Eagerly anticipated.... and the book delivered!! By GDR Nancy Kelly's Freeman-McFarlin Pottery book is a time capsule broken open. Nancy is an excellent researcher and was able to contact many people connected with F-McF before they, and their materials, were lost to time. She put together a nice blend of contemporary catalogs and advertising materials and an exhaustive collection of lovely, full color photos. I think the time capsule metaphor is apt because the reader gets to see how the products and marketing changed over time. I had no idea that "overnighters" (dresser caddies) were so popular -- the

smoking accessories? When smoking was socially acceptable and "healthy," F-McF made ashtrays and lighters, and to be fair, bowls, vases, lidded boxes, in all kinds of intriguing shapes and finishes to complement the well-appointed '50s home. I think it is time for Freeman-McFarlin to become a more conspicuous player in the California pottery pantheon and Nancy's book will make sure that happens!

This is the first book devoted entirely to the vast array of wonderful animal sculptures and decorative items produced by Freeman-McFarlin Pottery, located in California from 1951 through 1980. This book contains over 480 vivid photos and vintage catalog pages, interviews with former employees, and a price guide. Learn the story of the overlapping histories of other California Potteries owned by Gerald McFarlin prior to his partnership with Maynard Anthony Freeman, including Tudor Pottery, Rio Hondo, and McFarlin Potteries. The early years are defined by cute miniature animals and plain-looking pottery. Once the partnership flourished, the animals and tableware became larger, bolder, and much more innovative. The history includes two factories, numerous artists, a devastating fire, the sale of the company to International Multifoods of Minnesota, and ultimately, the sale to Hagen-Renaker, a well-known California Pottery, in 1980.

About the Author Nancy Kelly has been a California Pottery collector for many years, and has enjoyed meeting the wonderful people responsible for creating these amazing items. To have the privilege of researching and writing about them has been a dream come true.