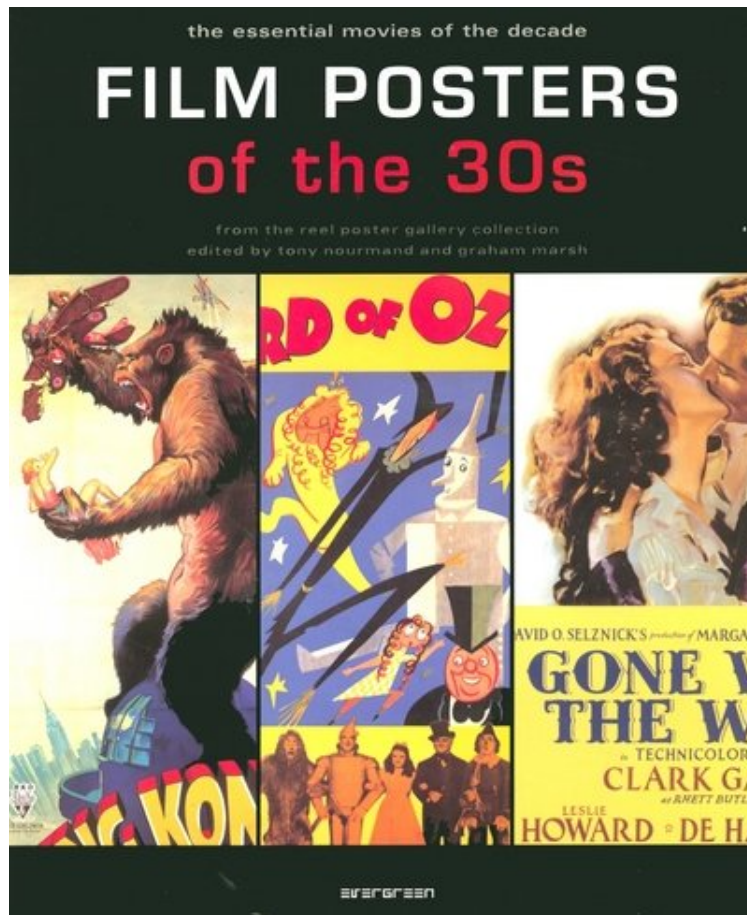


Film Posters of the 30s: The Essential Movies of the Decade

From Brand: Evergreen

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From Brand: Evergreen : Film Posters of the 30s: The Essential Movies of the Decade before purchasing it in order to gage whether or not it would be worth my time, and all praised Film Posters of the 30s: The Essential Movies of the Decade:

0 of 0 people found the following review helpful. Great Inspiring Collection of Beautiful Movie Posters By Jenny Lens Saw this book at a pal's graphic arts studio. Ran home and ordered it. Gorgeous, inspiring, well produced book. I'm a HUGE fan of movies and a large library of both movie and art books. 1930's posters (along w/1920s) are the best designed if you are a fan of great graphics and paintings. You can search online and see some of these posters, but tiny. If you love the films and stars of the 30s or into graphics or illustrations, this is an essential book for your collection. You can learn alot about good layout, wonderful colors and varied typography. Unlike movie posters today, these are works of illustrative art. PS I have a BA in Art, MFA in Design (CalArts), Cert in Computer Graphics (UICLA) taught college computer graphics, and am a widely published punk rock photographer. I speak from a very trained artist's POV. I don't usually get very excited about art books cos I have so many, but this is invaluable. Esp if you love 1930s films or gorgeous illustrations which double as ads but stand on their own. 0 of 0 people found the

following review helpful. Treats!By KarenThis is the kind of item every nostalgia buff needs a treat of treats.0 of 0 people found the following review helpful. Five StarsBy davidAnother great movie poster book by Tony Nourmand

The 1930s was the cinema's age of innocence, a time when the emphasis was on escapism and entertainment. Cary Grant and Katharine Hepburn were Bringing Up Baby, Busby Berkeley's precision-drilled chorus girls were Flying Down to Rio, Fred Astaire was donning his Top Hat, and John Wayne was climbing on the Stagecoach to stardom. As this stunning collection of poster art reveals, it was also the decade of the illustrator, with Al Hirschfeld, Hap Hadley, and Alberto Vargas setting new standards in graphic design. Color may have only just begun to appear on cinema screens, but on the hoardings outside, the hues were bold and dazzling as never before. Tony Nourmand is co-owner of the Reel Poster Gallery in London and a poster consultant to Christies; Graham Marsh is a designer and art director. Together, they have produced Horror Poster Art and Science Fiction Poster Art, and collections of 20th-century film posters by decade.

From Publishers WeeklyNourmand, who owns London's Reel Poster Gallery, and Marsh, a designer and art director, have compiled a lovely array of posters from movies of the 1930s. Among the book's treasures are full-page reproductions of the poster for the French Wizard of Oz, with a gallant Dorothy strutting toward the Emerald City with her cartoonish sidekicks behind her; the Marx Brothers' Duck Soup, done in an abstract wash of color, with Groucho's signature cigar clearly visible; and It Happened One Night, which shows Clark Gable gazing longingly at the stunning Claudette Colbert. An introductory essay serves as the book's only text; after that, Nourmand and Marsh organize the posters loosely by genre: romance, adventure, comedy, war. Although the book lacks a table of contents, a rear index lists the 110 films alphabetically. Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Nourmand, who owns London's Reel Poster Gallery, and Marsh, a designer and art director, have compiled a lovely array of posters from movies of the 1930s. Among the book's treasures are full-page reproductions of the poster for the French Wizard of Oz, with a gallant Dorothy strutting toward the Emerald City with her cartoonish sidekicks behind her; the Marx Brothers' Duck Soup, done in an abstract wash of color, with Groucho's signature cigar clearly visible; and It Happened One Night, which shows Clark Gable gazing longingly at the stunning Claudette Colbert. An introductory essay serves as the book's only text; after that, Nourmand and Marsh organize the posters loosely by genre: romance, adventure, comedy, war. Although the book lacks a table of contents, a rear index lists the 110 films alphabetically." From Publishers Weekly "These are colorful, exciting images that will enhance any movie-lover's fascination with the major art form of the 20th century." The Bloomsbury "About the AuthorTony Nourmand is the proprietor of the Reel Poster Gallery in London, from whose collection all the images in this book come. Graham Marsh is a graphic designer who has already collaborated with Tony Nourmand on Film Posters of the 50s, the 60s, the 70s, the 80s, as well as Hitchcock Poster Art.