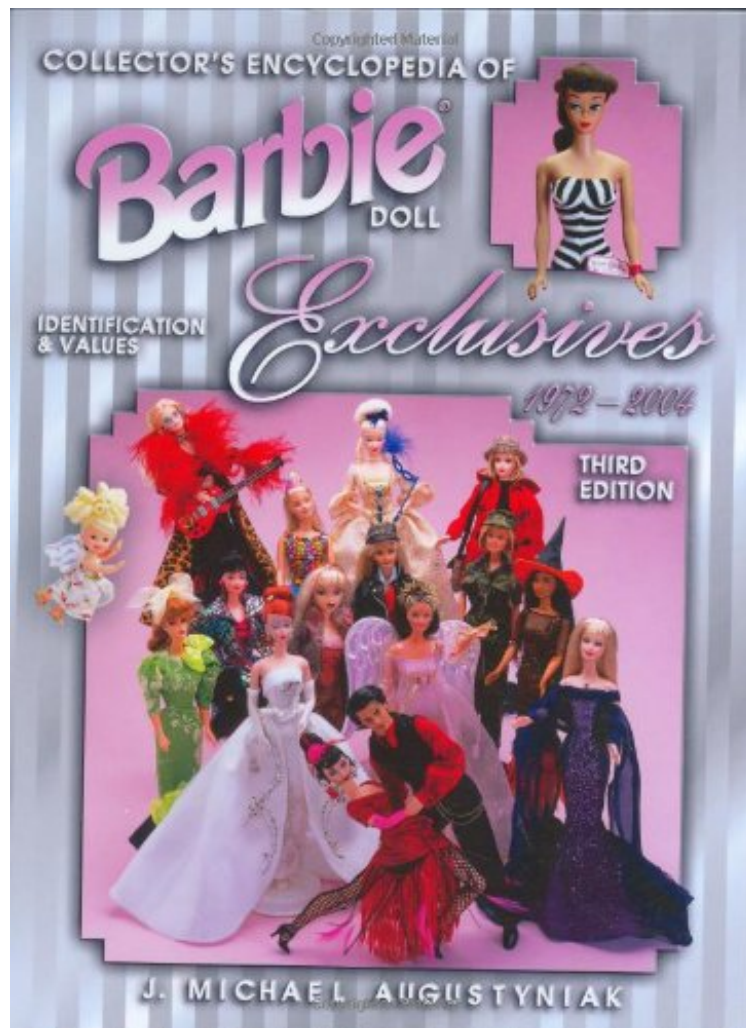


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## Collector's Encyclopedia of Barbie Doll Exclusives 1972-2004: Identification Values, 3rd Edition

*J. Michael Augustyniak*

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doll and fashion in the Exclusive lines. You'll want to use this reference again and again.

From AAFES to Zeller's, this is the only book you will ever need to identify and value your retailer exclusive Barbie dolls! This book includes all retail exclusives since 1972, when Montgomery Ward issued their own 'original Barbie' on the occasion of their 100th anniversary. As of 2004 over 90 retailers have sold a Barbie exclusive at one time. This exhaustive book includes all of those retailers and their treasures, and many dolls feature close-ups for ease in identification. Over 500 dolls not shown in previous editions have been added to this volume, along with 60 new fashions. There are 2,525 color photos featuring 1,365 dolls and 280 fashions. Fans of Barbie doll's little sister Kelly will be delighted to learn that over 100 Kelly dolls have been added, making this a great Kelly reference as well. Some of the latest retailers to join the exclusives bandwagon include Big Lots, Dollar General, Hard Rock Cafe, Mary Kay Cosmetics, the Mattel Store, See's Candies, and Walgreen's. It's author Augustyniak's best work yet. 2005 values.

This book is a thorough and complete encyclopedia, featuring every department store special, every store promotional doll, and every Barbie doll and fashion retail exclusive released since 1972. It's a permanent visual record of all of the elusive offerings from over three decades and over 100 retailers. No other book on collectible dolls has ever been as ambitious in its scope nor as complete in supplying photos, information, and current values. About the Author Michael Augustyniak started collecting Barbie and Ken dolls in 1988, and has attended 11 national Barbie Collector's Conventions since 1991. He earned his Bachelor's degree from Indiana University in 1992, with a double major in English and social studies. His love of writing and photography are reflected in his books. He is considered a leading authority on Barbie.