

Classic Coca-Cola Calendars

Allan Petretti, Chris Beyer

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Calendars. A complete Guide For Collectors tells you what to collect, preservation and display of early calendars, protecting, restoration info, and a very complete grading guide. 1999 values are shown in 3 grades. A really beautiful and unique new reference that belongs in the collector's library.

The first book devoted exclusively to this topic, this volume features large, full-color photographs of each calendar and each calendar variation; detailed history and descriptions; and current market values. This guide continues the assignment of Petretti numbers providing collectors and dealers a standard way to easily identify the unique item they want to buy or sell.