

Cereal Box Bonanza the 1950's: Identification Values

Scott Bruce

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Scott Bruce : Cereal Box Bonanza the 1950's: Identification Values before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cereal Box Bonanza the 1950's: Identification Values:

3 of 3 people found the following review helpful. Fab book, but a bit annoying
By Heidi Crabtree aka Scoundrell I liked this book very much, the pics are fantastic, tons of color photos of boxes and prizes. The only reason it's not perfect in my eyes is the writer's habit of trying to be funny in EVERY paragraph. Almost every other sentence has a joke, pun, metaphor or wisecrack which got old very quickly. Plus the author actually sticks political jokes and slams in here and there which is really unnecessary in a book about CEREAL BOXES! I couldn't care less about someone's opinion one leaning or another when I am trying to read about how to preserve old collectibles. Buy it for the pics, not the information, as you'll have to surf through cheesy jokes the whole time, perhaps he did this to pad it out and make it look like there was more info than there really was.
0 of 0 people found the following review helpful. Four Stars
By Scott R. Leake Well done-thanks!
8 of 8 people found the following review helpful. A Real Winner For 50's Cereal Box Collectors
By Irvin Goodman This 216 page softbound volume features over 500 very large, very sharp, full color photos that you'll love. The book provides a good background for this collectible. It covers boxes, premiums, mail-in offers and more. Everything is arranged by year. I especially liked all of the offers that the cereal companies provided in the 50's. Brought back many memories. I wish I still had some of the goodies shown that I had at that time. A real memory jogger. A true bonanza worth adding to your collection.

